

COUNTRY ROADS MOBILE CATERING

WINNER OF THE 2004 BENDIGO BUSINESS EXCELLENCE AWARDS

Good idea leads to award for excellence

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Like so many budding small business people, Donna and Drew Nicholas started out with nothing more than a good idea.

Last night, the couple saw that good idea honoured as Bendigo's best business. Country Roads Mobile Catering delivers smoko and lunch break food to 110 work sites in central Victoria.

The Nicholas' started the business from scratch less than three years ago and were emotional winners of the major award and the new business gong, at last night's Bendigo Business Excellence Awards at the All Seasons Quality Resort.

Mrs Nicholas described the win as "overwhelming" and unbelievable".

"I was just rapt to be a finalist and rub shoulders with all the other businesses," she said.

"This is one of the highlights of my life." Eleven awards were presented at last night's celebration.



WINNERS: Donna and Drew Nicholas celebrate their award.